



MINISTER FOR SPORT AND RECREATION'S AWARD FOR EVENT EXCELLENCE

This Award, including a cash prize of \$3000, is awarded to a local sporting organisation or club that has demonstrated an outstanding achievement in the delivery of a sporting event, or series of events, in the year of nomination.

The Award for Event Excellence recipient will, above all, have set itself apart from other events through its impact on the business of the organisation, high standard of delivery and its resounding overall success. The Award for Event Excellence is not only about the "big ticket" events, but the multitude of diverse events of all sizes that help make Canberra Australia's sporting capital.

The Award for Event Excellence will be assessed considerate of the following:

- Involvement of local, national or international competitors;
- Economic impact of the event/s in terms of direct visitation to the ACT;
- Showcasing of local sporting facilities including roads, lakes, trails and forests;
- Capacity of the event/s to engage with the broader ACT community;
- Evidence of partnerships to support event improvement and successful delivery;
- Longer-term benefits of the event/s in developing and strengthening participation, improving organisational capacity and/or facility infrastructure;
- Innovative delivery of the event/s.